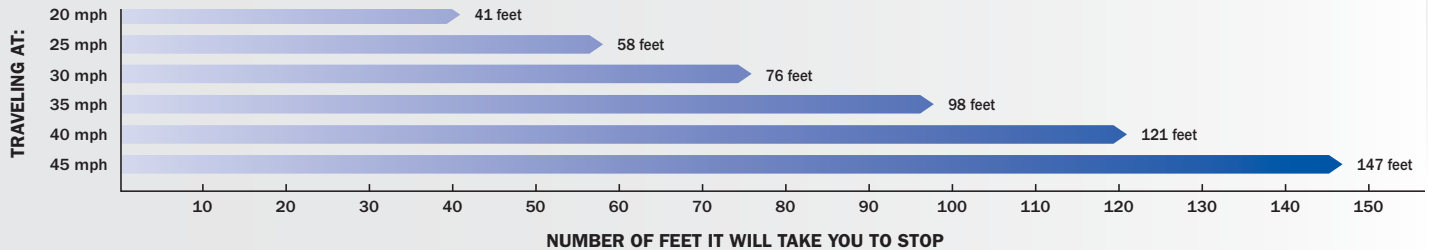


DO YOU HAVE KIDS? DO YOU KNOW KIDS?

THINK ABOUT HOW YOU WANT PEOPLE TO DRIVE AROUND OUR KIDS...



DISTANCE IT TAKES TO STOP A CAR



SAFE DRIVING PRACTICES

DO:

- Come to a complete stop at stop signs.
- Always yield to pedestrians in crosswalks.
- Only load passengers at the curb in the designated safe loading areas.
- Expect children to pop up in the wrong place!
- Follow the safety instructions given by crossing guards and school officials.
- Buckle up **everyone** in your car.
- Always pay attention to the road.

DANGEROUS DRIVING PRACTICES

DON'T:

- Talk on your cell phone.
- Get distracted while you are driving.
- Pick up or drop off passengers in the middle of the street.
- Call your children across the street to your car.
- Double-park.
- Make **U-turns** in school zones.
- Block the crosswalk or driveways with your car.
- Park in red zones or bus zones.
- Leave your vehicle unattended in a passenger loading zone.
- Speed through school zones or residential areas.



DID YOU KNOW?

- Many speeders in your neighborhood live in your neighborhood.
- 23% of fatal accidents happen on local roads, such as residential streets.
- You are more likely to die when struck by a car traveling 30 mph than a car traveling 25 mph.
- According to the World Health Organization's 2007 "Youth and Safety Report":
[Car crashes are the number one cause of death for young persons, worldwide, between the ages of 10 and 24.](#)

PROTECT YOUR CHILDREN. PROTECT OUR CHILDREN.

We need to protect our children. Remember, you have the power to keep them safe. When you're in a school zone, pay extra attention, obey all traffic laws, and drive the speed limit. Good drivers are good stoppers!

Please drive carefully, especially in school zones.

For more information about Street Smarts Marin, the traffic safety education program from the Transportation Authority of Marin, go to: StreetSmartsMarin.org.

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Transportation Authority of Marin



TEACH OUR CHILDREN BY EXAMPLE:

- Walk on the sidewalk, not in the street.
- Look **all** ways before crossing the street.
- Make eye contact with drivers before stepping off a sidewalk.
- Cross the street only in the crosswalk or at an intersection, not in the middle of a block.
- Watch for backing cars.
- Obey adult crossing guards and school safety patrols.
- Pay attention to cars when walking or biking.
- Never step out from between parked cars (drivers can't see them in time to stop).
- Obey crosswalk signs.

DON'T BE A STATISTIC!

